



a project of Towards Freedom, a non-profit 501(c)3 organization  
P.O. Box 25083, Los Angeles, CA 90025 | 310-477-7887

L.A.'s Largest Green, Compassionate Living Music Festival

## A. Company Information

**Reset Form**

Company	Tax I.D. (non-profit)	
Contact		
Address		
Phone	Fax	
Email	Website	

\*\*\*We will use this email address for all correspondence with you

Company description			
Items for sale (if selling)			
Will you sell food?	Any food preparation?		
Booth Placement Preference:	Closer to Main Stage	<input type="checkbox"/>	Far from Main Stage <input type="checkbox"/>

Can you help with?			
Distributing flyers	<input type="checkbox"/>	Email Promotion	<input type="checkbox"/>
Suggesting sponsors	<input type="checkbox"/>	Exhibitors or volunteers	<input type="checkbox"/>

## B. Sponsorship Levels

<b>Main Stage</b>	Name on Main Stage (title sponsor), 10x20 booth space near the main stage or location of your choice (high visibility and traffic), 20 V.I.P. passes for backstage and V.I.P. areas at event, 30 passes to the festival, "Your Name's Main Stage" Banner prominently displayed as well as 2 group/company banners on Main Stage, On-stage mentions before every band and speaker on the Main Stage, 1 mention in each of the other venues., 3 announcement opportunities on Main Stage, 1 in other venue of choice, Prominent name or company banner on website with link, Name connected with Main Stage everywhere the Main Stage is mentioned on website, Lead exposure in news releases and media interviews, Prominent placement of company logo/name on pre-event flyers, posters, print ads etc., Company mention in radio publicity	<input type="checkbox"/>	<b>\$15,000</b>
<b>Tier 1 Venue Sponsor V.I.P.Lounge, or Oasis Beer/Wine Garden</b>	Name on Venue (title sponsor), 10x20 booth space near your chosen venue or location of your choice (high visibility and traffic), 15 V.I.P. passes for backstage and V.I.P. areas at event, 20 passes to the festival, "Your Name's [venue]" Banner prominently displayed inside and outside the venue, Banner on Main Stage Four on stage mentions, on the Main Stage, including before the main speaker and headline band, Two announcement opportunities on the Main Stage, Prominent company banner on website with link, Name connected with selected venue name everywhere the venue is mentioned on the web site., Lead exposure in news releases and media interviews, Prominent placement of company logo/name on pre-event flyers, posters, print ads etc., Company mention in radio publicity	<input type="checkbox"/>	<b>\$7,500</b>
<b>Tier 2 Venue Sponsor Eco Tent, Healthy Hut, or Animal Den</b>	Name on venue (title sponsor), 10x20 booth space near your chosen venue or location of your choice (high visibility and traffic), 6 V.I.P. passes for backstage and V.I.P. areas at event, 10 passes to the festival "Your Name's [venue]" Banner prominently displayed inside and outside and one on the main stage, 4 on-stage mentions including before the main speaker and headline band, On stage mentions before every session in your venue, 2 on stage mentions on the Main Stage, Three announcement opportunity in the sponsored venue in addition to one speaker slot, Prominent company banner on website with link, Name connected with selected venue name everywhere the venue is mentioned on the web site., Lead exposure in news releases and media interviews, Prominent placement of company logo/name on pre-event flyers, posters, print ads etc., Company mention in radio publicity	<input type="checkbox"/>	<b>\$3,500</b>



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<b>Tier 3 Venue Sponsor Kid's World, or Earth Lounge</b>	10X20 booth with canopy; 4 VIP passes (backstage and V.I.P areas); 6 festival passes; Logo Banner space on Main Stage; 3 on-stage mentions; 2 announcement opportunities on the Main Stage; Company Banner on website with link; Exposure in news releases and media interviews; Company logo/name on pre-event flyers, posters, print ads etc; Company mention in radio publicity	<input type="checkbox"/>	<b>\$2,000</b>
<b>WorldFest Co-Sponsor</b>	10X10 booth space in location of your choice (high visibility and traffic), 2 passes for backstage area; 4 festival passes; Logo Banner space on Main Stage; 2 on-stage mentions; 1 announcement opportunity on the Main Stage; Company logo on website with link; Exposure in news releases and media interviews	<input type="checkbox"/>	<b>\$1,500</b>
<b>Friend of WorldFest</b>	10X10 booth with canopy; 2 passes for backstage area; 2 festival passes; Name Banner space on Main Stage; 1 on-stage mention; Company acknowledgement on website	<input type="checkbox"/>	<b>\$1,000</b>
<b>Total</b>			

### C. Extra Needs

Description	Quantity	Cost
Extra Tables		Free
Extra Chairs		Free

Electricity:free	Equipment	Amps/watts
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### D. Payment

Choose one:	<input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express <input type="checkbox"/> Check
Credit Card #	Signature
Name on Card	Expiration Date

- Checks payable to: **Towards Freedom**
- Mail check & application to: **Towards Freedom, P.O. Box 25083, Los Angeles CA 90025**
- Fax application & credit card information to: **310-765-6281**
- Contact Info: **Billy Hulting** at [billy@worldfestevents.com](mailto:billy@worldfestevents.com) or call 818-908-9729

### Sponsor Contract – Please read carefully and sign below

<input type="checkbox"/> Towards Freedom reserves the right to determine the eligibility of any company or product/service for inclusion in the event and does not offer exclusives to any exhibitors. <input type="checkbox"/> WorldFest is a cruelty-free, earth-friendly, healthy event. Sale, exhibition, or promotion of any item containing animal products, and/or products or materials tested on animals are strictly prohibited. All items must be totally <b>vegan</b> and contain <b>no</b> animal ingredients such as meat, poultry, seafood, eggs, dairy, honey, beeswax, silk, leather, wool, or gelatin. Further, no Styrofoam packaging (e.g. cups, plates, etc.) is allowed. We ask that all food/beverage/sampling material be biodegradable materials. <input type="checkbox"/> A violation fee of \$50 per occurrence will be applied to any exhibitor who sells products or services that are not vegan (ie: contains animal ingredients or was tested on animals.) <input type="checkbox"/> Exhibitor agrees to abide by all applicable laws, ordinances, and regulations pertaining to health, fire prevention, public safety, business licenses, sales tax permits, and applicable liability insurance, including liability insurance for food booths. <input type="checkbox"/> Exhibitors are <b>NOT</b> permitted to sell water at the event. <input type="checkbox"/> Towards Freedom requires all food and beverage vendors to support recycling/composting efforts by supplying products that are packaged in biodegradable & recyclable material. WorldFest will offer recycling & composting bins in an effort to be zero waste. <input type="checkbox"/> Towards Freedom encourages the use of organic foods & products as well as non-genetically engineered foods. <input type="checkbox"/> <b>Cancellation.</b> Any exhibitor canceling or withdrawing from WorldFest on or before April 16th will be charged a \$50 administration fee and refunded the rest of booth payment. If cancellation is made after April 16th, the entire payment will be forfeited. In the event of cancellation or no-show a half hour after the scheduled arrival time, WorldFest has the right to reassign the reserved space without any refund to the exhibitor.
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- WorldFest will go on "rain or shine." Towards Freedom will not be liable for refunds or any liabilities for the disruption of the festival due to reasons of enclosure in which the Festival is to be produced, being before or during the Festival, destroyed by fire or other calamity, an Act of God, statutes, ordinances or any other cause. Producer has the option to cancel the festival by April 16th and will return booth fees to exhibitors. Producer has the right to alter the booth layout plan at any time.
- Alcoholic beverages are prohibited except in designated beer and wine garden of festival.
- Towards Freedom reserves the right to expel an exhibitor without refund for violation of any of these guidelines.
- All exhibitors must arrive and check in at the park NO LATER THAN 9:00 am the morning of the festival.** Exhibitors arriving later than 9:00 am may be charged a \$50 fine and may lose their assigned exhibitor space.
- Exhibitor/Vendor agrees to indemnify, save, and hold harmless Towards Freedom, including its officers, staff and volunteers, and Woodley Park, from all liability, claims, causes of action, damages, theft, injuries, costs, expenses and losses to any person or goods/property arising out of or connected in any way with the participation and renting of space at the Festival. Exhibitor agrees that this release is intended to be a full and final compromise and release of any claims, demands, actions, and causes of action, known or unknown. Towards Freedom its officers, staff, and volunteers will not be responsible for any merchandise, cash, displays or personal items/property lost, damaged, or stolen during participation in WorldFest. Exhibitor/Vendor is solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Festival.
- Towards Freedom reserves the right to deny sale of items that have not been listed on the application.
- Exhibitors agree to permit photographs and video to be taken of them, their volunteers and their booths at WorldFest, to be used for the purposes of promoting and advertising the event. All photographs/video footage will be the property of Towards Freedom.
- This agreement states the entire contract between, Towards Freedom, and the Exhibitor. No changes will be valid unless agreed to by both parties in writing.

## E. Authorization

*I have read the WorldFest Participant Guidelines and agree to abide by all the rules stated.*

<b>Signature:</b>		<b>Date</b>	
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Office Use Only	Date:	Paid \$	Check #	CC:	Entered:	Vsent:
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**Reset Form**



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## Insurance Coverage

All **food booths** are required to obtain a Certificate of Insurance naming Towards Freedom, WorldFest including their officers, agents, and employees, as additional insured for the event. You must submit the Certificate with your sponsor application in order to participate. If you need event insurance, please contact us. \$120 charge will apply.

## Instructions

- Section A:** Please fill in all information. We will correspond with you via the email address you provide.
- Section B:** Choose your sponsorship level and check the box that applies to you. Each space rental includes:  
10'X10' Booth - 6' x 30" table, 2 chairs, canopy  
10'X10' Food Booth - two 6'X30" tables, 2 chairs, canopy  
10'X20' Booth – two 6'X30" tables, 4 chairs, canopy  
If we have negotiated being the lead sponsor in one of the smaller venues (i.e. the Earth Lounge, EcoTent, Food Court, Healthy Hut or Kids' World) please check that box and enter the amount for the upgrade.
- Section C:** Fill in any extra needs you may have for tables, chairs, and electricity. They are complimentary.
  - Electricity** – Be sure to list the type of equipment (ALL equipment) you will be using and exactly how much wattage. **NO ELECTRICITY WILL BE PROVIDED FOR YOU IF YOU DO NOT FILL OUT THIS PORTION.** Please keep in mind we are a solar-powered festival and large power needs may be difficult to handle.
- Section D:** You may pay for your sponsorship by credit card, check, cash, or money order. Your sponsorship is not secured until we receive full payment. Payment must be received by April 16th. Checks and money orders should be made payable to **Towards Freedom**. **The signature in this area is for credit card authorization only.**
- Section E:** Please sign and date the sponsorship form. This signature is your confirmation of agreement to your sponsorship package and all festival guidelines.

**Food Booths Only** – Los Angeles County regulations require all companies who provide samples of food, prepare food, or sell food to obtain a Health Dept. permit for the day (**we get this for you**). Further, they require that all such vendors have a 3 or 4-sided booth with a canopy and floor as well as water & washing facilities, etc (**we provide for you**). The permits are required for all food vendors even if just sampling or selling items straight from a package. Please call if you have any questions. All vendors must meet all the Health Dept. standards and pass day-of inspections. Please note that a booth rental includes (2) 6' X 30" tables, 2 chairs, a canopy, washing areas, walls etc. (to be compliant with LA County Health Dept. standards), electricity (if ordered), mandatory Health Dept. fees and permit, and name listing on our website. Food vendors can only be considered for a "Pre-Packaged Booth" if you are selling straight from a pre-sealed package or container in which there is no cutting, other preparation, etc. Food sponsor applications must be received by **April 21st** in order to secure time to get the required health department permit and meet other requirements.

### **Sponsor Parking**

Sponsors receive two V.I.P. Sponsor parking passes. Additional parking is available in the Woodley Park lot across the street from the park. Parking will be free provided that you display a Sponsor Parking Pass. V.I.P parking is very limited. If you need more V.I.P. parking passes, please contact us.